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# MRL BULLETIN

JANUARY—MARCH 2005

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**1. AFFIRMATIVE ACTION**

036994755

“Marching in the Procession of Precaution?” Anthony Sisneros. (*Review of Public Personnel Administration*, v. 24, no. 2, June 2004, pages 175-182.)

A Rebuttal to Martin D. Carcieri’s “The University of Michigan Affirmative Action Cases and Public Personnel Decisions”.

**2. AFRICAN AMERICANS**

038984960

The State of Black America. New York, NY, National Urban League. 2004. 191p.

R326.8 N24s

**3. AFRICAN AMERICAN POLITICIANS**

038975885

African-American Political Leaders. Charles W. Carey, Jr. New York, NY, Fact on File, 2004. 322p. (A to Z of African Americans).

R973.0496 C188a

**4. BRANDING**

038261690

“Why Branding Your City is Important.” Roger Brooks. (*Current Municipal Problems*, v. 31, no.1, 2004, p. 36+.) In its simplest form, branding is the art of setting yourself apart from everyone else. It is the image that comes to mind when your name is mentioned.

**5. BUDGET**

038267648

“Budgeting for Outcomes: Delivering Results Citizens Want at a Price they are willing to pay.” David Osborne and Peter Hutchinson. (*Government Finance Review*, October 2004, p. 10+.)

The traditional government budget is not organized to deliver results to citizens; it is organized to deliver dollars to agencies, departments, and other governments.

**6. BUDGET**

036996529

“Preventing Budget Overruns With Municipal and School Building Projects.” David Provan. (*New Hampshire Town and City*, April 2004, p. 7+.)

This article explores the major impacts caused by budget overruns, the reasons why this happens and what you can do to prevent it.

**7. BUDGET**

036991314

Reinventing Government: Budget Recommendations to the Council. Washington, D.C., ICMA, 2004. 44p.

VF Budget

**8. CITY PLANNING**

036150903

The Prospect of Cities. John Friedmann. Minneapolis, MN, University of Minnesota Press, 2002. 194p. Offers an unprecedented look at the global urban future, focusing on models of development, citizenship representation, and the good city as a utopian construct.

R307.76 F915p

## 9. CITY RANKINGS

038981123

Cities Ranked and Rated: More Than 400 Metropolitan Areas Evaluated in the U.S. and Canada. Bert Sperling and Peter Sanders. 1st Edition. Hoboken, NJ, Wiley, 2004. 820p.

Cities compared and contrasted in 10 categories: Economy, Crime, Cost of living, transportation, climate, leisure, education, arts, health and quality of life.

R917.30493 S749c DESK  
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## 10. COLLECTIVE BARGAINING

038020435

Collective Bargaining and Labor Relation. E. Edward Herman. 4th Edition. Upper Saddle River, NJ, Prentice Hall, 1998. 542p.

R331.89097 H426c 1998

## 11. COMPUTERS-SALES

036995232

“Selling Your Old Computers? Make Sure Your Important Data is Part of the Deal.” Chris Noyes. (Quality Cities, May/June 2004, p. 18+.)

## 12. CORPORATIVE SPONSORSHIP

038261716

“Brought To You By. . .” Christopher Swope. (*Governing*, October 2004, p. 46+.) Increasingly, cash-strapped cities are seeking corporate sponsorships and signing lucrative marketing deals. Is there anything that’s not for sale?

## 13. CREATIVE CLASS

038261948

“The Visionary and the Futurist.” (*American Demographics*, October 2004, p. 25+.)

Best-selling Author Richard Florida and Highly regarded forward thinker Andrew Zolli reimagine transnational culturalism.

## 14. CRIME PREVENTION

038975919

Breaking Away From Broken Windows: Baltimore Neighborhood and the Nationwide Fight Against Crime, Grime and Fear and Decline. Ralph B. Taylor. Boulder, CO, Westview Press, 2001. 386p.

R364.40975 T217b

## 15. CRIME PREVENTION

038975539

Fixing Broken Window: Restoring Order and Reducing Crime in Our Communities. George L. Kelling and Catherine M. Coles. New York, NY, Martin Kessler Books, 1996. 319p.

R364.40973 K288f

## 16. CUSTOMER SERVICE

036995091

“Using Software That Puts the Customer First.” Tom Lewcock and Bill Zaner. (*Western City*, June 2004, p. 5+.)

This article examines new tools that cities are using to boost customer service.

## 17. DEBT MANAGEMENT

037967313

An Elected Official's Guide to Debt Issuance. J.B. Kurish and Patricia Tique. Chicago, IL, Government Finance Officers Association, 1993. 77p.

R336.34 K965e

## 18. DEBT MANAGEMENT

038261732

"Debt Capacity Analysis for Local Government." Jeff McElravy and Leo Yonghong Liang. (*Government Finance Review*, October 2004, p. 41+.)

This article presents a methodology for analyzing existing debt burdens and the potential impact of future debt issuance on a government's long-term financial strength.

## 19. DETROIT-MASTER PLAN

036992072

City of Detroit Master Plan of Policies. March 2000 DRAFT. Detroit, MI, Planning and Development Department, 2004, v.p.

Filed at Desk  
711.40197 D484d  
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Available on the Internet at:

[www.ci.detroit.mi.us/plandev/  
advplanning/masterplan.htm](http://www.ci.detroit.mi.us/plandev/advplanning/masterplan.htm)

## 20. DETROIT-METROPOLITAN AREA-TRANSPORTATION

037382596

Paratransit Referral Manual 2003. SEMCOG. Detroit, MI, Southeast Michigan Council of governments, Information Services, 2003. 242p.

This manual is designed as a source of information for social workers, transportation planners and individuals making transportation arrangements for those unable to use public transit.

R362.63 S741 2003

## 21. DETROIT-POLICE HEADQUARTERS

036991181

Plan to Purchase and Restore the Michigan Central Depot. Detroit, MI, Auditor General, 2004. 4p.

Ten points city officials should consider in evaluating the plan.

VF Detroit-Police Headquarters

## 22. DOGS-RISK MANAGEMENT

038261724

"K-9 Units: Municipal Liability Issues." Lorelei A. Lein. (*Current Municipal Problems*, v. 31, no. 1, 2004, p. 68+.)

The potential "use of force," the use of dogs in law enforcement raises issues of civil liability.

## 23. DRUG TESTING

036994383

"Municipal Drug Testing." Ken Smith. (*Current Municipal Problems*, v. 31, no. 1, 2004, p. 1+.)

Municipalities that have or are considering implementing a drug testing policy obtain guidance from their municipal attorney.

**24. ECONOMIC DEVELOPMENT-MAINE**

036991637

“A Maze of Economic Development Agencies.” Alan Elliott. (*Maine Townsman*, August/September 2004, p. 15+.) Cooperation and Communication are necessary for a regional economic development initiative.

**25. FESTIVALS**

038261708

“Attracting Tourists Through Festivals.” Nick Wolda. (*Current Municipal Problems*, v. 31, no. 1, 2004, p. 31+.) Festivals and events should provide effortless fun for their attendees and should make an impact in your city.

**26. FIRE FIGHTER**

038975521

Firefighter’s Handbook: Basic Essentials of Firefighting. Clifton Park, NY, Thomson Delmar Learning, 2005. 801p.

R628.925 F51405

**27. FIRE PREVENTION**

037987709

Fire Prevention: A Comprehensive Approach. Jim A. Crawford. Upper Saddle River NJ, Prentice Hall, 2002. 131p. Goes beyond code enforcement and details how to utilize all the tools available through public education.

R363.377 C857t

**28. FIRE PREVENTION-EQUIPMENT**

038156023

Fire Department Pumping Apparatus Maintenance. Don Henry. 1st Edition. Stillwater, OK, Fire Protection Publications, Oklahoma State University, 2003. 298p.

R621.69 H369f Book + Disk

**29. FIRE PROTECTION-REFORM-BOSTON**

036992080

Improving the Boston Fire Department: A Three-Step Approach to Bring About Needed Change. Boston, MA, Municipal Research Bureau, 2001. 2p.

VF Fire Protection

**30. FLEET MAINTAINENCE**

038262003

“Wrenching Decision.” Sean Kilcarr. (*American City and County*, November 2004, p. 42+.)

When does outsourcing vehicle maintenance make sense?

**31. GAMBLING-ECONOMY**

037969426

The Effects of Casino Gaming on Selected Mid Western Municipalities: Gauging the Attitudes of Local Government Officials, Local Business Officials, and Civic Leaders. Ross C. Alexander. Bloomington, IN, 1st Book Library, 2003. 152p.

A case study of the effects of legalized casino gambling (riverboat and Native American) on several Midwest Communities.

R351.77 A377e

### 32. GANGS

036994441

“The Immigrant Gang Plague.” Heather Mac Donald. (*City Journal*, Summer 2004, p. 30+.)

Hispanic gang violence is spreading across the country, the sign of a new underclass in the making.

### 33. GOVERNMENT-REORGANIZATION

038262094

“Cities Continue Reinventing Government Strategies.” Robin A. Johnson. (*Illinois Municipal Review*, September 2004, p. 17+.)

This article examines several strategies used by cities to operate more efficiently and improve the performance of city services.

### 34. HATE CRIMES

038975265

Policing Hatred: Law Enforcement, Civil Rights, and Hate Crime. Jeannine Bell. New York, NY, New York University Press, 2002. 227p.

R345.73025 B413p

### 35. HISTORIC PRESERVATION

037968188

How to Organize a Preservation Development Charrette. Jennifer Goodman. Washington, D.C., National Trust for Historical Preservation, 2000. 16p.

R363.69 G622h

### 36. HOMELAND SECURITY

038267770

“Securing the Homeland.” (*Supplement to Governing*, October 2004). Politics and Promise: Where’s the Money?

### 37. INTERGOVERNMENTAL RELATIONS

036994961

“Collaboration Across Boundaries: The Basics for Change. Russell Linden. (*IQ Report*, v. 36, on. 5, May 2004, Entire Issue.)

Using the example of Murfreesboro, TN, this report focus on the basics to establish a collaboration, potential obstacles to collaboration, and how to start and maintain a successful collaborative effort.

### 38. INTERGOVERNMENTAL RELATIONS

036991454

“Intergovernmental Partnerships-Promise and Pitfalls.” Michael P. McGee. (*Michigan Municipal Review*, March/April 2004, p. 14+.)

What sorts of service may be provided cooperatively? How do the cooperative arrangements work?

### 39. INTERGOVERNMENTAL RELATIONS

036996537

“Maintaining Local Governance.” Eric Willette. (*Minnesota Cities*, March 2004, p. 4+.)

As the federal-state-local relationship continues to evolve, state and federal officials should consider that restrictions on local governance can inhibit innovation and increase government costs.

**40. INTERNET**

038125036

The Extreme Searcher's Internet Handbook: A Guide For the Serious Searcher. Randolph Hock. Medford, NJ, CyberAge Books, 2004. 265p.

R025.04 H659e9

**41. LAND USE**

038058757

The Urban Growth Machine: Critical Perspective Two Decades Later. Edited by Andrew E. G. Jonas and David Wilson. Albany, NY, State University of New York Press, 1999. 312p. (SUNY series in Urban Public Policy).

The author has used "growth machine theory" to anchor investigations of inner city uneven development, racialized processes of growth and urban social movements.

R307.1416 U72

**42. LIBRARIES**

038261633

"Library Living." Ellen Perlman. (*Governing*, November 2004, p. 51+.) Mixed-use projects are putting library resources, residents and retail in close proximity.

**43. MAYORS**

036997147

"Her Kind of Town." Lindsay Issacs. (*American City and County*, November 2004, p. 36+.)

Municipal Leader of the Year: Long Beach, Calif., Mayor Beverly O'Neill helped transform her hometown into a thriving tourist destination.

**44. MAYORS**

036996495

"Opportunities and Constraints on Mayoral Behavior: A Historical-Institutional Approach." Richard Flanagan. (*Journal of Urban Affairs*, v. 26, no. 1, 2004, p. 43+.)

**45. MICHIGAN-LOBBYING**

036997139

"Grassroots Lobbying for Township Officials." Karen Hildebrant. (*Michigan Township News*, November 2004, p. 10+.)

This month's cover story gives tips on how you can make your voice heard in the Legislature, and why grassroots lobbying is so important.

**46. MOTIVATION**

0389813

Jack: Straight From the Gut. Jack Welch: With John A. Byrne. New York, NY, Warner Books, 2003. 480p.

RB W443j 2003

**47. MUNICIPAL BANKRUPTCY-PITTSBURGH**

038267754

"The Well That Ran Dry." Anya Sostek. (*Governing*, October 2004, p. 36+.)

How can Pittsburgh be verging on bankruptcy when its economy is relatively robust? Two words: tax structure.

**48. MUNICIPAL BONDS**

037399582

The Fundamentals of Municipal Bonds. Judy Wesalo Temel. 5th Edition. New York, NY, Wiley, 2001. 273p.

R332.63233 W57f

**49. MUNICIPAL BONDS**

036992197

“Municipal Bonds.” (*Municipal Finance Journal*, v. 24, no. 2, Summer 2003, Entire Issue.)

Nine articles report on recent research and development in the Municipal Bond market.

**50. MUNICIPAL PHILANTHROPY**

036994730

“Sugar Daddy Government.” John Buntin. (*Governing*, June 2004, p. 24+.)

A new generation of billionaires is remaking American cities. The cities are better off; the democratic process some-time suffers.

**51. MUNICIPAL TAXATION**

034807686

Implementing a Land Value Tax in Urban Residential Communities. Robert J. Gloude-mans. Cambridge, MA, Lincoln Institute of Land Policy, 2000. 22p. (Working papers Lincoln Institute of Land Policy).

This paper describes the potential for modern mass appraisal methods to separate values of residential properties between land and buildings.

R336.222 G518i

**52. NINE-ONE-ONE**

036992098

“Kansas Moves Toward Enhanced Wireless 911.” Kim Gulley. (*Kansas Gov-ernment Journal*, v. 90, no. 5, May 2004, p. 138+.)

The growth of the wireless industry has had a dramatic impact on the 911 systems in Kansas.

**53. NINE-ONE-ONE**

036995653

“Wireless E 9-1-1.” Colin Haller. (*IQ Report*, v. 36, no. 3, March 2004, Entire Is-sue.)

This report will discuss the different approaches to wireless E 9-1-1 and how wireless E 9-1-1 works; the steps local governments must take to obtain and implement wireless E 9-1-1.

**54. ORACLE**

038980133

Oracle DBA Automation: Quick Refer-ence. Charlie Russel and Robert Cording-ley. Upper Saddle River, NJ, Prentice Hall PTR, 2004. 291p. (Prentice Hall Oracle DBA SQL quick reference series).

R005.756 O63 R9

**55. ORACLE PL/SQL**

038980117

Mastering Oracle PL/SQL: Practical Solutions. Conner McDonald and others. Berkeley, CA, Apress. 2004. 605p.

R005.7585 O63 M3

**56. POLITICAL ETHICS**

036995893

“Everyday Ethics for Local Officials: Ethics and Conference Attendance Is-sues.” (*Western City*, April 2004, p. 10+.)

Are there any ethical issues associat-ed with a local official traveling to a confer-ence and then missing some or nearly all of the session? If we suspect a colleague is doing this, what should we say or do?

**57. PRIVACY**

036995992

“The New Jersey Privacy Study commission Seeking A Balance Between Open Government and Privacy.” Susan Bass Levin. (*New Jersey Municipalities*, v. 81, no. 4, April 2004, p. 12+.)

**58. PRIVATIZATION**

038267762

“Privatization: Strategies for Success.” Cynthia Jackson-Elmoore. (*IQ Report*, v. 36, no. 7, July 2004, Entire Issue.)

**59. PROPERTY TAX**

037599249

Property Taxation and Local Government Finance. Edited by Wallace E. Oates. Cambridge, MA, Lincoln Institute of Land Policy, 2001. 345p. This book is a guide to all who are concerned with property taxation issues.

R336.22097 P945

**60. PUBLIC-PRIVATE PARTNERSHIPS**

038020419

Focusing Partnerships: A Sourcebook for Municipal Capacity Building in Public-Private Partnership. Janelle Plummer. Sterling, VA, Earthscan Publications, 2002. 341p.

R307.76 P736f

**61. PUBLIC-PRIVATE PARTNERSHIP-CIVIL ENGINEERING**

036992320

“You Get What You Pay For: Evaluating Engineering Services.” Mark C. Young. (*Missouri Municipal Review*, January 2004, p. 14+.) Discusses use of the bid process and qualification based selection (QBS).

**62. PUBLIC WORKS**

036991629

“Wanted: Public Works Employees.” Joel Groover. (*American City and County*, September 2004, p. 32+.)

A public works job no longer guarantees great benefits and rock-solid job security.

**63. RACE RELATIONS**

038980356

Yellow: Race in America: Beyond Black and White. Frank H. Wu. New York, NY, Basic Book, 2003. 400p.

What it means to be Asian American in contemporary America.

R305.8951 W95y

**64. RECORDS-MANAGEMENT**

038261930

“Electronic Records and Electronic Signatures.” Melaine R. Swank. (*The Municipality*, September 2004, p. 329+.)

Municipalities and other governmental bodies may be able to save significant time and storage space if the records are transmitted and/or retained electronically.

## 65. SAME SEX MARRIAGE

038944337

The Limits to Union: Same-Sex Marriage and the Politics of Civil Rights.  
Jonathan Goldberg-Hiller. 1st Paperback Edition. Ann Arbor, MI, University of Michigan Press, 2004. 302p.

R306.848 G564x

## 66. STORMWATER MANAGEMENT

037844793

Municipal Stormwater Management.  
Thomas N. Debo and Andrew J. Reese. 2nd Edition. Boca Raton, FL, Lewis Publishers, 2003. 1141p.

New information on complying with NPDES, additional info on urban hydrology, and the latest info on best practices.

R628.21 D35

## 67. TELECOMMUNICATIONS

036997154

“Affordable Telecommunication Networks for Local Government.” Andrew Aflerbach. (*IQ Report*, v. 36, no. 8, August 2004, Entire Issue.)

This report discusses the technologies and issues associated with planning and building these networks.

## 68. WATER RATES

036992106

“Procuring Expertise: The Case of Local Government Water and Sewer Rate Analyses.” Gerasimos A. Gianakis and XiaHu Wang. (*Journal of Public Procurement*, v. 3, no. 2, 2003, p. 250+.)

Citizen committees comprised of residents with the necessary expertise, or ex-perts from local colleges and universities may be able to provide the necessary oversight.

## 69. WATERFRONT

036995927

Ecological Riverfront Design: Restoring Rivers. Connecting Communities.  
Washington, D.C., American Planning Association, 2004. 177p. (Planning Advisory Service Report 518/19).

R710.1 A512p

## 70. WIRELESS COMMUNICATION

038261856

“No Strings Attached: Wireless Technology Gaining in Popularity.” Mandy Rodgers. (*Quality Cities*, May/June 2004, p. 16+.)

It is important to cities to consider why they would want to install a wireless network, and to be aware of the costs and of maintenance issues, such as maintaining security and hiring staff for a help desk, that are involved.

## 71. YOUTH PROGRAMS

038081379

Community Programs to Promote Youth Development: Committee on Community-Level Programs for Youth. Jacquelynne Eccles and Jennifer Appleton Gootman, Editor. Washington, D.C., National Academy Press. 2002. 411p.

Offers authoritative guidance to policy makers, practitioners, researchers and others committed to the well being of the nation's youth.

R362.7083 C737

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