

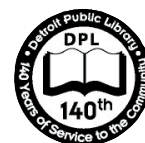


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# MRL BULLETIN

NOVEMBER—DECEMBER 2003



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## MRL Bulletins 2003

Bimonthly list of selected titles of books and articles recently received (arranged by locally assigned subject headings). City of Detroit and County of Wayne Employees who have a current Detroit Public Library card, registered with the Municipal Reference Library, may request these materials. Registered employees may also be kept abreast of current literature concerning their work projects. Call (313) 224-3885 for details.

### November/December 2003

#### 1. ACCOUNTING

036164896

Wiley GAAP 2003: Interpretation and Application of Generally Accepted Accounting Principles. Patrick Delaney and others.

Hoboken, NJ, John Wiley and Sons, Inc., 2002. 1104p.

R657.0218 W648

#### 2. BUSINESS DISTRICTS

033601239

"Downtown Malls as Engines of Economic Development, Community Spirit, and Political Capital. Darrell M. West and Marion Orr.

(*Economic Development Quarterly*, v. 17, no. 2, May 2003, pages 193-204).

This article reframes the inquiry into downtown economic redevelopment by raising the question of whether downtown malls affect how citizens feel about their community.

#### 3. CITY PLANNING

037346567

Contemporary Urban Planning. John M. Levy.

Sixth Edition. Upper Saddle River, NJ, Prentice Hall, 2003. 371p.

Focuses primarily on public planning at the city, county, and town level, examines politics and economics, ideology and law, and then seeks to answer the question of who benefits, who loses by a particular decision.

R307.12 L579c 2003

#### 4. CITY PLANNING-GREENSBORO, NC

035903542

City of Greensboro: Plan Review Process Recommendations.

International/City/County Management Association.

Washington, D.C., Distributed by Management Information Publications, ICMA, 2000.

1v. (vp). (Clearinghouse report [International City/County Management Association] #42656).

This report provides a graphic representation of the plan review and approval process (flow chart) and a format for listing staff members involved in the approval process.

R307.1216 I61c

## 5. COLLECTIVE BARGAINING-GOVERNMENT EMPLOYEES

036428473

An Elected Official's Guide to Negotiating and Costing Labor Contracts. Sam Ashbaugh.

Chicago, IL, Government Finance Officers Association, 2003. 106p.

Presents an introduction to bargaining models and describes the success these models have had in the public sector.

R658.3154 A819e

## 6. COMMUNICATION

036226729

"Communications in Local Government: A Business Planning Model. Mike Freeman. (*IQ Report*, v. 35, no. 4, April 2003, Entire Issue).

This report will illustrate the steps a local government can take to evaluate its communications functions (i.e., its public information office) and begin to create new strategies for making the transition to a comprehensive public communications model.

## 7. COMMUNICATION

036227958

"It's Communication, Stupid!" David Lapin.

(*Illinois Municipal Review*, August 2003, p. 26+.)

This article answers why employees feel that lack of communication is at the core of the management's weakness.

## 8. COMMUNITY DEVELOPMENT

037072916

Planning Local Economic Development: Theory and Practice. Edward J. Blakely and Ted K. Bradshaw.

Third Edition. Thousand Oak, CA, Sage Publications Inc., 2002. 398p.

Explores the theories of local economic development and addresses the dilemmas contemporary communities face.

R338.973 B583p 2003

## 9. DETROIT-BUDGET

036228170

Impact of State of Michigan FY 2003-04 Budget on City of Detroit's FY 2003-04 Budget.

Detroit, MI, Fiscal Analysis, 2003. vp.

VF Detroit-State- Local Relations

## 10. DETROIT-DEVELOPMENTS

036231885

Detroit Development Initiatives, 2003: Executive Summary. Comerica Bank.

Detroit, MI, Comerica Bank, 2003. 92p.

Includes a description of 396 residential, mixed use, commercial and institutional/manufacturing projects in Detroit.

330.97743 C734d 2003

11. DETROIT-FINANCES

036231794

Trends in Detroit's Finances 1990 to 1999.

Detroit, MI, Auditor General. Detroit, MI, May 2000. 49p.

Gives analyses and evaluation of selected financial information about the City related to the past ten fiscal years 1998 to 1999.

R352.1 D473r 1990/1999 Supplement

12. DETROIT-HOUSING-OLD AGE

036227909

Senior Housing Report: A Look At Housing Issues Impacting the Elderly of PSA 1-A.

Detroit, MI, Area Agency on Aging, 2003. vp.

Temp VF Detroit- Housing-Old Age

13. DETROIT-TAX COLLECTION

036990852

"Death and Taxes." Lisa Collins.

(*MetroTimes*, August 20-26, 2003, p. 10-13).

Detroit officials say their tax collection system cost the city \$60 million a year.

14. DISASTER PREPAREDNESS

036227800

"13 Lessons to Protect Your Community From Bio Threats."

(*Michigan Municipal Review*, September/October 2003, p. 29+).

How to prepare for SARS and other biological threats.

15. DISASTER PREPAREDNESS-TRANSPORTATION

036227024

"Improving Transportation Response and Security Following A Disaster."

(*ITE Journal*, August 2003, p. 30+.)

The changing nature of terrorism presents new challenges for public transportation agencies.

16. ECONOMIC DEVELOPMENT DISTRICTS

036217140

"Planning for Development: An Assessment of the Economic Development District Planning Process." Laura A. Reese and David Fasenfest.

(*Economic Development Quarterly*, v. 17, no. 3, August 2003, pages 264-279).

A comprehensive process evaluation of a significant federal economic development-planning program.

17. HIGH TECHNOLOGY INDUSTRIES

036178623

Local Government and the High-Tech Economy. Lisa Milligan.

Washington, D.C., International City/County Management Association, 2001. 18p.

(Special data issue 2002, no. 3.)

Looks at the activities of local government to bring high-tech industry to their communities and improve their internal technologies to better compete for business.

R352 M621x

## 18. HOMELESS

036990845

"Determinants of Homelessness in Metropolitan Areas." Barrett A. Lee and others. (*Journal of Urban Affairs*, v. 25, no. 3, pages 335-355).

This study uses data for 335 metropolitan areas to test explanations that stress the local housing market, economic conditions, demographic composition, the safety net, climate, and community transience as potential determinants of homelessness.

## 19. JUVENILE DELINQUENCY-PREVENTION

036434919

Securing Our Children's Future: New approaches to Juvenile Justice and Youth Violence. Gary S. Katzman, Editor.

Washington, D.C., Brookings Institution Press, 2002. 444p.

Provides information on what needs to be done to formulate effective youth violence and juvenile justice strategy.

R364.36 S446

## 20. LAND USE

035857490

Holding the Line: Urban Containment in the United States. Rolf Pendall and others.

Washington, D.C., Center for Urban and Metropolitan Policy, The Brookings Institution, 2002. 45p.

Reviews the research on urban containment generally, and also examines the experience of such policies in particular metropolitan areas.

R333.77 P372h

## 21. MARKETING

036227784

"Ask the Experts: How to Make Sure You're Ready for 'bad news'." Don Tanner and Matt Friedman.

(*Detroit*, October 2003, p. 23+.)

The key: prepare now in case your company is confronted later with "bad news".

## 22. MICHIGAN-LAND USE

036216704

Land Use Tools and Techniques: A Handbook For Local Communities.

Detroit, MI, Southeast Michigan Council of Governments, 2003. 178p.

Provides current techniques for addressing local land use decision with the goal of positively impacting local communities and the Southeast Michigan region.

R352.96 L229 2003

## 23. MUNICIPAL BONDS

036226885

"Financial Advisor Independence and the Choice of Municipal Bond Sale Type." Mark D. Robbins and Bill Simonsen.

(*Municipal Finance Journal*, v. 24, no. 1, Spring 2003, p. 37+.)

Governments have several options when contemplating financial advice prior to a bond sale. Among their choices are financial advisors.

#### 24. MUNICIPAL FINANCE

030624762

Model Cash Handling Training Manual. Municipal Treasurers' Association of the United State and Canada.

Washington, D.C., Municipal Treasurers' Association of the United State and Canada, 1998. 35p + Appendices.

Includes training modules, a glossary of terms, cash handling training seminar syllabus, sample cash handling legislation and an application of program certification.

R628.15244 M9251

#### 25. MUNICIPAL GOVERNMENT

037346724

City Politics Private Power and Public Policy. Dennis R. Judd and Todd Swanstrom.

3rd Edition. New York, NY, Longman, 2002. 452p.

Examines cities as a whole, looking at social, racial and ethnic divisions within urban areas and in suburban communities.

R320.85 J881c 2002

#### 26. NEIGHBORHOOD REDEVELOPMENT-OMAHA

036990696

"Omaha Grant Program Revitalizes the City's Neighborhoods and Citizens." Paul M. Landow.

(*PA Times*, v. 26, no. 9, September 2003, p. 1+.)

#### 27. NEIGHBORHOODS-BENCHMARKS-BALTIMORE

036227768

"Project Creates Vital Signs for Baltimore Neighborhoods." Maggie Beetz.

(*PA Times*, v. 26, no. 9, September 2003, p. 1+.)

Neighborhood residents are now armed with real data-the same used by city agencies, non-profits, business and others.

#### 28. NONPROFIT ORGANIZATIONS

037073948

The Nonprofit Handbook: Everything You Need to Know to Start Up and Run Your Nonprofit Organization. Gary M. Grobman.

3rd Edition. Harrisburg, PA, White Hat Communications, 2002. 441p.

This handbook provides information on starting and running a nonprofit corporation in the U.S. and includes everything from legal issues to practical advice on fundraising.

R658.048 G891n

#### 29. NONPROFITS

036226836

"Accountability in Local Government-Nonprofit Relationships. Gordon P. Whitaker.

(*IQ Report*, v. 35, no. 5, May 2003, Entire Issue).

How can governments hold nonprofits accountable? How can governments be more accountable in their relationships with nonprofits?

### 30. OCCUPATIONS

037346559

Jobs Rated Almanac: The Best and Worst Jobs-250 in All-Ranked by More Than a Dozen Vital Factors Including Salary, Stress, Benefits, and More. Les Krantz.

6th Edition. Fort Lee, NY, Barricade Books, 2002. 333p.

R374.9 K864j 2002

### 31. OPEN SPACES

036428317

Urban Spaces: No. 2: The Design of Public Places. Edited by John Morris Dixon.

New York, NY, Washington, D.C., Urban Land Institute, 2001. 329p.

Provides valuable insights into the planning and design of places where people gather including plazas, parks, airports, convention centers, and retail environment and business complexes.

R711.4 U723

### 32. PARKS-FINANCE

036231943

Financing Parks and Recreation: User Fee and Fund-Raising as Revenue Sources.

Evelina Moulder.

Washington, D.C., International City/County Management Association. 2002. 32p. (Special Data Issue No. 1, 2002).

Describes survey results related to revenues in parks and recreation departments. Identifies some of the new programs and tells how local governments are funding and marketing them.

R333.738 M86f

### 33. PERSONAL ADMINISTRATION

036450170

Public Personnel Administration. Dennis D. Riley.

2nd Edition. New York, NY, Longman, 2002. 329p.

Presents snapshots of the issues and events transforming the world of public personnel administration in the new century, such as compensation, training, job analysis etc.

R352.60973 R451p

### 34. POLICE-COMPUTERS

036228162

"Spreading the Word." Jim McKay.

(*Government Technology*, September 2003, p. 027+).

With technology as an aid, law enforcement drafts community members in the fight against crime.

### 35. PUBLIC-PRIVATE PARTNERSHIPS

0326227776

"Optimistic about Public Private Partnerships: From the City's Perspective and From the Bank's Perspective." Pamela Syfert and James Hance, Jr.

(*Public Management (PM)*, September 2003, p. 4+.)

#### 36. PUBLIC UTILITIES

036228089

"Re-engineering Public Utilities." Bob Bingham.  
(*American City & County*, August 2003, p. 34+.)

Faced with tight budgets and increased competition, public utilities are studying their operations to ensure they are as efficient as possible.

#### 37. PUBLIC WORKS

036227016

"The Squeeze Is On." Beth Wade.  
(*American City & County*, August 2003, p. 21+).

Public works departments face their toughest year yet.

#### 38. REQUEST FOR PROPOSALS

034668641 034667536

Handbook for Writing Bids & RFPs. Karen Theriault.

All-State 2nd Edition. Oakhurst, CA, The Procurement Connection, Inc., 2002. (vp).  
Includes invitations for bids, request for proposals, public works bids and informal quotes.

R352.53 T343 + compact disk

#### 39. RESUMES

035697698

100 Best Resumes for Today's Hottest Jobs. Roy Potter.

New York, NY, Arco Book, 1998. 240p.

Resumes for job hunters with all levels of experience.

R374.92 P855o

#### 40. RISK MANAGEMENT

036227792

"Municipalities Are Subject to Treble Damages Under False Claims Act."

(*The Municipality*, September 2003, p. 333).

The U.S. Supreme Court held that municipalities are "persons" under the False Claim Act (FCA) and are therefore subject to the treble damages available under the act.

#### 41. SCANDAL

036226844

"Maintaining Focus Through Difficult Times." Benny Summerlin.

(*Virginia Review*, July/August 2003, p. 21+.)

Advice on how to transition after a scandal.

#### 42. SCHOOL REFORM

036226877

"Regime Theory, State Government, and a Takeover of Urban Education." Peter Burns.

(*Journal of Urban Affairs*, v. 25, no. 3, 2003, pages 285-303).

This article examines the state takeover of schools in Newark, New Jersey to demonstrate why and how a state government leads an urban education regime.

#### 43. SUGGESTION SYSTEMS

036227743

"Employee Suggestion Programs." Rick Bell.  
(*IQ Report*, v. 35, no. 6, June 2003, Entire Issue).

This report focuses on the role that employee suggestion programs (ESPs) play in the larger scope of employee involvement programs.

#### 44. TECHNOLOGY ASSESSMENT

036164862

Technology Needs Assessments: Evaluating the Business Case for ERP and Financial Management Systems. Rowan Miranda and others.

Chicago, IL, Government Finance Officers Association, 2002. 97p. (Technology Solutions Series).

Provides a step-by-step approach to help government officials conduct technology needs assessment.

R658.15 M672t

#### 45. TIMEKEEPING

036228139

"It's About Time (Keeping)! The Ins and Outs of Time and Attendance Software."  
Patrice Sutton Burger.

(*Government Finance Review*, v. 19, no. 4, August 2003, p. 33+.)

By automating cumbersome manual timekeeping processes, time and attendance systems can enhance the accuracy and efficiency of payroll processing in government.

#### 46. URBAN REDEVELOPMENT

036990837

"Communities Born Again." Alexander von Hoffman.

(*American City & County*, August 2003, p. 51+.)

Cities have helped created a revolution in urban revitalization.